

Minyanville Media Wins an Emmy

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NEW YORK, Dec. 2 /PRNewswire/ -- Minyanville Media, the fast growing financial information and entertainment company, today won a Business and Financial Reporting Emmy for its animated news show "Minyanville's World in Review with Hoofy and Boo."

The show was honored by The National Academy of Television Arts and Sciences, in the New Approaches to Financial Reporting category for its groundbreaking weekly show starring the animated icons of finance, Hoofy the Bull and Boo the Bear.

"It is a humbling honor for us, to be recognized as a leader of business news reporting," said Minyanville Founder and CEO Todd Harrison. "We continue to do our part in helping narrow the gap between what people know about managing their money and what they need to know," he added.

The show, which is an entertaining and educational look at the world of business, money and the financial markets runs on Minyanville's web site, www.minyanville.com. It also runs on Yahoo! Finance each week and ran weekly on The Fox Business Network. To view episodes of "Minyanville's World in Review with Hoofy and Boo" visit <http://www.minyanville.com/mvtv>.

Hoofy and Boo could not be reached for comment as they were taking a meeting with their new agents.

"Minyanville's World in Review with Hoofy and Boo" Show Credits: Executive Producers -- Todd Harrison -- Kevin Wassong -- Charles Mangano Writer/Producers -- Justin Rohrlich -- Cory Bortnicker -- Kevin Depew Directors -- David Stewart -- Brendan Stern ABOUT MINYANVILLE MEDIA

Minyanville Media is a next-generation digital media company that creates branded content to inform, educate and entertain all generations about the world of finance.

Led by a cast of animated "Critters" -- including Hoofy the Bull and Boo the Bear -- Minyanville uses a combination of smart analysis and entertainment to highlight the need for better financial understanding. Targeting segments at all stages -- from kids to the most sophisticated professional investors -- Minyanville reaches its audiences through their Buzz and Banter subscription product, a website (www.minyanville.com) attracting nearly 1.5 million monthly unique visitors and content distribution deals with Yahoo! Finance, T.D Ameritrade, Dow Jones MarketWatch, Bloomberg, AOL, MSN and others.

Minyanville is the creator of the first and only animated business news show, "Minyanville's World in Review." Premiering weekly on Yahoo! Finance, the show was recently nominated for an Emmy. Minyanville's "professors" are regulars on Fox Business Network, CNBC and Nightly Business Network. The company also reaches more than 280,000 kids through its educational virtual world at www.minyanland.com.

For more information, please visit Minyanville at <http://www.minyanville.com>.

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