

Minyanville Welcomes Financial Industry Insider Megan Barnett to Its Award-Winning Staff

Former Deputy Editor of Condé Nast Portfolio.com to Dish on Business and Finance with New Column

Minyanville, the Emmy Award-winning financial media company, today announced that financial journalist and former Condé Nast Portfolio.com deputy editor Megan Barnett will join the team as Deputy Editor. Known for her unique take on financial reporting, Barnett will lead the Business and Finance News reporting and analysis for Minyanville.com.

“We’re proud to welcome Megan to the Minyanville team,” said Minyanville Founder and CEO Todd Harrison. “We embrace her smart, quick-witted style and are looking forward to her commentary. Minyanville readers will appreciate Megan’s reporting and analysis, which is both sharp and relevant. She’s a perfect addition to the crew.”

A graduate of the University of Virginia, Barnett has a background in finance. As deputy editor of Condé Nast Portfolio.com, Barnett reported and blogged on a wide range of financial topics, including breaking news, investment banking, hedge funds, private equity and economics. She also served as staff writer for SmartMoney, investigator reporter and staff writer for U.S. News and World Report, and writer

for The Industry Standard’s San Francisco and New York bureaus. Before becoming a journalist, Barnett was an equity research associate for Hambrecht & Quist, which is now part of J.P. Morgan Chase.

Known for its smart market commentary and investor insight, Minyanville has been a go-to source for sophisticated investors and money managers for more than five years. Minyanville empowers individuals to embrace their financial well-being and laugh while they learn by combining high-level business and investment analysis with an entertaining style. In addition to Minyanville’s daily articles in Business & Markets, Minyanville features Life & Money and Family & Finance sections for users to read about everything from retail and consumer trends to managing household budgets and pop culture.

Minyanville has become one of the leading providers of financial news with coverage from more than 40 world class traders and money managers. Minyanville has transformed the way financial news is reported with content like the Emmy Award-winning “Hoofy and Boo’s News and Views,” the world’s only animated business news report, and The Buzz and Banter, a real-time messenger service featuring stock chat from Minyanville contributors. Minyanville receives eight

million page views a month in more than 100 countries.

ABOUT MINYANVILLE MEDIA

Minyanville Media is an Emmy Award-winning financial media company that creates branded content to entertain and educate people about the world of finance. Empowering individuals to become better advocates of their financial well being, Minyanville uses a combination of high-level market, business and investment analysis and entertaining style to educate a wide audience of investors, from the active trader to families with kids. The company's signature characters Hoofy the Bull and Boo the Bear of " Hoofy and Boo's News and Views ," the world's only animated business news program, helped Minyanville bring home the 2008 Emmy for Business and Financial Reporting.

Minyanville reaches its audiences through Minyanville.com , MinyanLand (a virtual financial community for kids), subscription-based products and content distribution deals with Yahoo! , Marketwatch, MSN, T.D. Ameritrade, Bloomberg, AOL, Google , YouTube, Huffington Post and others.

For more information, please visit Minyanville at www.minyanville.com .

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